

2008 NFPW / Media Network Idaho Conference

MNI Conference Schedule

Thursday, Sept. 11

7:30 am - 8:30 am	POPPS Meeting
8:45 am - 11:30 am	State High School Contest Directors Meeting
9:15 am	Half Day Tour – TBD
12:00 n - 1:00 pm	Lunch on your own
1:00 pm - 2:00 pm	NFPW Leadership Meeting
2:00 pm - 5:00 pm	General Membership Meeting
5:30 pm - 7:00 pm	Welcome Reception
7:00 pm	Western barbecue on Shilo Patio (Optional \$25 per person) Cowboy poet Keith Rounds and Trivia Contest

Friday, Sept. 12

8:00 am - 9:15 am	Opening Plenary Session Welcome – Gov. Butch Otter (5 min) Keynote speaker Anne McDermott, former CNN National Correspondent
9:15 am - 9:30 am	Break
9:30 am - 10:45 am	3 Workshops Prof. Devel. – Beauty for all seasons, dress for success Technology – Laura Hermann, Blogs, what's new? News – Media and the community's economic success
10:45 am - 11:00 am	Coffee Break
11:00 am - 12:15 pm	3 Workshops Prof. Devel. – Ann Kirkwood Technology – Jeff Nebeker, Electronic listservers, etc. News – Dean Miller, Small newspaper survival
12:15 pm - 12:30 pm	Break
12:30 pm - 1:45 pm	Lunch Roundtable Discussions – different topics at each table Potato bar buffet
1:45 pm - 2:00 pm	Break
2:00 pm - 3:15 pm	3 Workshops Prof. Devel. – Sylvia Medina, A small business success story Technology – C. Price, Crisis Communication News – Robert Bower, photo & greenbelt
3:15 pm - 3:30 pm	Break
3:30 pm - 4:45 pm	Workshops News – Photo workshop sharing of photos Technology – Chuck Bartlebaugh, Center for Wildlife Information
3:30 pm - 4:45 pm	Education Fund Board Meeting
3:30 pm - 4:45 pm	State Membership Directors Meeting
3:30 pm - 4:45 pm	State Contest Directors Meeting
5:00 pm - 5:30 pm	COA Rehearsal
6:00 pm - 7:00 pm	Reception
7:00 pm	COA Banquet, Speaker: Barbara Morgan (invited)

Saturday, Sept. 13

8:30 am - 10:00 am	Plenary Session • Invitation to Texas presentation • Dawn Wells (Mary Ann on Gilligan's Island), keynote speaker
10:00 am - 10:15 am	Break
10:15 am - 11:30 am	3 Workshops Prof. Devel. – Amy Fursteneau Technology – Mimi Limbach, Message triangle News – Panel: How much coverage is too much
11:30 pm - 11:45 pm	break
11:45 am - 1:30 pm	Student award lunch, Speaker: Ellen Marks (invited)
1:30 pm - 1:45 pm	Break
2:00 pm - 3:15 pm	3 Workshops Prof. Devel. – Book publishing panel Technology – Micron News – Mike Keckler
3:15 pm - 3:30 pm	Break
3:30 pm - 5:00 pm	Prof. Devel. – Authors Book Signing News – Niche publication panel
6:00 pm - 6:30 pm	Reception
6:30 pm - 9:30 pm	Communications Contest Awards Banquet
9:30 pm -	Farewell Reception, hosted by Media Women of South Carolina