

NFPW 2005 Communications Contest Winners

Twenty-five DPA members received national awards at NFPW's 2005 "Sound Bytes in Seattle" Communications Conference hosted by Washington Press Association in Seattle, Washington.

DPA members took first place in 11 categories. We also had 8 second-place wins, 12 thirds and 2 honorable mentions, putting us in a 1st place tie in the affiliate sweepstakes. Each entry in the national competition already had received a first place award at the state level.

The DPA national winners listed below exemplify the diverse specialties of all of our talented colleagues, numbering more than 100.

KEY to the publications or agencies through which the work appeared:

BCN	=	Brandywine Community News
BZ	=	Brandywine Zoo
DDOE	=	Delaware Department of Education
DT	=	Delaware Today
GSCBC	=	Girl Scouts of the Chesapeake Bay Council
HCN	=	Hockessin Community News
LBC	=	Listening to the Birth of Crystals
MPEO	=	University of Delaware Marine Public Education Office
MS	=	My Sherpa
NLM	=	Next Level Magazine
TNJ	=	The News Journal
O&A	=	Out & About Magazine
SFPR	=	Smith-Finkelman Public Relations
SPARK	=	SPARK
UDSTN	=	Univ. of Del. Student Television Network, Communications Department
WILM	=	1450 WILM NewsRadio

PRINT MEDIA

1C News Reporting, General Or Specialized Publication

1st D.W. Hirsch "Gambling with Wilmington's Waterfront" NLM

2 Continuing Coverage Or Unfolding News

1st Jesse Chadderdon "DuPont May Dispose of Nerve Agent" HCN

3 Investigative Reporting

2nd Antonio M. Prado "Impact of Brandywine School District Declining Enrollment" BCN

4 Enterprise Reporting

3rd Shannon Canton German "The Disappearance of Chateau Country" DT

6C Editorial, General or Specialized Circulation

3rd Sally Rinard "Final Word: Share the Bounty" DT

7A Feature Story, Non-daily Newspaper

3rd D.W. Hirsch "Delicious Tea at T'Licious" SPK

9C Special Articles, Health

1st Patricia Lake "Facing Up" DT
"Waist Management"

9I Special Articles, Home (Interior Decoration/Furniture/Architecture)		
3rd D.W. Hirsch	"Water World" "The Jet Set"	TNJ
9K Special Articles, Reviews (Any Kind)		
1st Sally Rinard	"Golden Opportunities" "Speed Freaks"	O&A
9L Special Articles, Social Issues		
HM Shannon Canton German	"Super Women" "The Care Pair"	DT
10A Personal Columns, Humorous		
3rd Patricia Lake	"Straight From The Heart" "Saturday Night Fever"	DT
13C Sections/Supplements Edited by Entrant, Infrequent–General or Special		
1st Ben Brooks	"First"	DT
14C Sections/Supplements Edited by Entrant, Infrequent–General or Special		
2nd Patricia Lake	<i>The Ultimate Guide to Delaware</i>	DT
15C Publications Regularly Edited by Entrant (General or Specialized)		
2nd Marsha Mah	<i>Delaware Today</i>	DT

PHOTOGRAPHY

18C Sports Photo in Non-daily Newspaper		
1st Ruxana Bhatti	"Champs"	HCN
18D Photo Essay in Non-daily Newspaper		
3rd Ruxana Bhatti	"Record Amounts of Trash, Debris Collected"	HCN
18E Rolling Subject: Faces in The Crowd		
3rd Ruxana Bhatti	"Seven Year Old Chase Rapine Makes a Face"	HCN

RADIO / TELEVISION

24A On-the-scene spot reporting — Radio		
1st Mark Fowser & Annie Nefosky	"Rare Tornado Skips through Northern Delaware"	WILM
26B Special Programming — Television		
HM Ralph Begleiter	"Behind Bars: The Alcohol Industry in Newark, Delaware"	UDSTN
29A Interview — Radio		
1st John Watson	"VX Gas Controversy"	WILM

WORLD WIDE WEB

34A Website or Section Edited By Entrant (News)		
1st Tracey Bryant & David Barczak	<i>At Sea</i> E-Newsletter	MPEO

ADVERTISING ENTRIES

Print Media Advertising

39 Single-Sheet Poster

1st David Barczak University of Delaware Coast Day 2004 Poster MPEO
& Tracey Bryant
& Pamela Donnelly

Electronic Media Advertising

40 Radio Single Commercial Or Campaign Built Around One Subject

3rd Fritz Horisk "WILM Speakers' Bureau" WILM

PUBLIC RELATIONS/PROMOTION/PUBLICITY

Communications Programs or Campaigns

42 Community or Institutional Relations

2nd Ann Marie van den Hurk "From Girl Scouts With L.O.V.E." GSCBC

44 Internal Communications

3rd Pamela Smith-Finkelman "Spirit Meets Space" Capital Campaign Smith-Finkelman SFPR

45 Marketing Program Or Campaign for Service or Project

2nd Karen Galanaugh Brandywine Zoo Marketing Campaign BZ

46A Audiovisuals, Still Illustration or Multi-Image Slides

2nd Karen Galanaugh Brandywine Zoo Cinema Preview Slide BZ

Information for the Media

56 News or Feature Releases, Multiple Release

3rd Kari K. Gulbrandsen "The Fascinating World of Horseshoe Crabs"
"Hurricanes on the Agenda" MPEO

PR Printed Materials

51A PR Printed Materials, Brochure, One- to Three-color

2nd Bridget Gillespie Paverd Del. Dept. of Education Coordinated School Health Program DDOE

51B PR Printed Materials—Brochure, Four-color

3rd Karen Galanaugh MySherpa Company Brochure MS

BOOKS/FICTION/VERSE

72 Fiction, Novel (Full-length, 40,00 words and up)

3rd Clella B. Murray *VX: A Deadly Mist* AuthorHouse

73 Juvenile Book

2nd Lara M. Zeises *Contents Under Pressure* Delacorte Press

75 Creative Verse, Including Single Entries or a Book of Poetry

3rd Jean Hull Herman "There's No Redemption From Pitch" LBC