

2007 NFPW Communications Contest Winners

Thirty-three DPA members received national awards in 38 categories at NFPW's 2007 "Still Making History" Communications Conference hosted by Virginia Press Women in Richmond, Virginia.

Our members took first place awards in 18 categories. We also had 13 second-place wins, 5 thirds and 2 honorable mentions. Each entry in the national competition already had received a first place award at the state level.

The DPA national winners listed below exemplify the diverse specialties of all of our talented colleagues, numbering more than 150.

PRINT MEDIA

07A Feature Story, Non-daily Newspaper

1st Susan Frost "Love, in Transition" *Your Health*

08 Personality Profile

HM Victor Greto "New Rules of Engagement" *The News Journal*

09D Special Articles, Health and Fitness

1st Christine Facciolo "Nurse Heads Program to Lower Injury Rates" *The News Journal*

09I Special Articles, History

2nd robin brown "JFK Speaks to Delaware from Long-lost News Tape" *The News Journal*

10B Personal Columns, General

3rd Maria Hess "Beyond Lycra" *Delaware Today*

14B Sections/Supplements Edited By Entrant, Daily (infrequent, one-time)

2nd Suzanne Loudermilk *Signature Brandywine* Fall 2006 Issue *The News Journal*

15A Publications Regularly Edited By Entrant, Non-daily Newspaper

3rd Liz Harrod *Delaware Parent* *The News Journal*

16C Page Layout, General or Specialized Circulation

2nd Jeffrey Cox "On the Trail of Accessible Outdoor Fun" *Midstate Living*

RADIO / TELEVISION

25B Prepared Report, Television (news, investigative, feature, sports)

2nd Larry Mendte "The Beanie Baby Soldier" *KYW-TV*

26B Special Programming, Television (documentary, public affairs or editorial)

1st Ralph Begleiter "Ready . . . Or Not" University of Delaware Student Television Network

29A Interview, Radio

1st Allan Loudell "Vice-Presidential Shooting Accident" 1150 *WDEL-AM*

30A Talk Show, Radio

1st John Watson "Open Lines: A Muslim Congressman Takes the Oath on the Koran" 1450 *WILM*

31A Best Newscast, Radio (commercial or non-commercial station)

1st Mellany Armstrong "Delaware's Morning News" April 4, 2006 1150 *WDEL-AM*

31B Best Newscast, Television (commercial or non-commercial station)

1st Micheline Boudreau "WHYY Delaware Tonight" September 1, 2006

WHYY TV 12

32A Best Presentation, Radio (anchor, sportscaster, play-by-play)

1st John Sadak "Blue Rocks Win First Half Title"

Wilmington Blue Rocks

WORLD WIDE WEB

35B Web Site Development/Creation: Corp/For-Profit Organization

1st Karen Galanaugh www.backtobasicslearning.com

Back To Basics Learning Dynamics, Inc.

35D Web Site Development/Creation: Professional Sites

1st Karen Galanaugh www.doubetjewelers.com

Doubet Jewelers

ADVERTISING ENTRIES

PRINT MEDIA ADVERTISING

38A Newspaper, Trade Paper, Magazine or Web: Campaign/Series, Retail

1st Kate Hocker Joseph Frederick & Sons Campaign
& Kim Green
& Allison Taylor Levine
& Elizabeth Horsey

Synchrogenix, Inc.

38B Newspaper, Trade Paper, Magazine or Web: Campaign/Series,

3rd Karen Galanaugh Brandywine Zoo 2006 Print Ad Campaign

Brandywine Zoo

39A Single-sheet Poster

1st David Barczak UD Coast Day 2006 – Celebrate Delaware's Coastal Heritage
& Pamela Donnelly
& Tracey Bryant

University of Delaware Sea Grant College Program

39C Billboard

1st Bridget Gillespie Paverd Billboard / Transit Advertising Campaign

Lamar Outdoor Advertising

39D Banner

1st Bridget Gillespie Paverd "Let PACT Clear the Way for Clean Indoor Air"

PACT Health Summit

PUBLIC RELATIONS / PROMOTION / PUBLICITY

COMMUNICATIONS PROGRAMS AND CAMPAIGNS

42 Community or Institutional Relations

1st Katherine Ward "25th Anniversary Celebration, Hall of Fame of Delaware Women"
& Barry Mac Monegle
& Team from Immagine Studios

Delaware Commission for Women

46B Video Productions

2nd Allison Taylor Levine SDI Video
& Nate Chesser

Synchrogenix, Inc.

46C Audiovisuals, PowerPoint or Similar Presentation Method

2nd Katherine Ward The Legacy Endures:
Hall of Fame of Delaware Women 25th Anniversary Celebration

Delaware Commission for Women

PR PRINTED MATERIALS

- 48A Magazine, One- to Three-color**
3rd Cheryl Fleming *Sanford Magazine* *Sanford School*
- 50A Newsletter, One- to Three-color**
2nd Bridget Gillespie Paverd *VOICE Newsletter* *Del. Dept. of Health / American Lung Association of Del.*
- 50C Newsletter, CD - Electronics**
1st Mary Leah Christmas & Katherine Ward *DPA NewsBreak* *Delaware Press Association*
- 51B Brochure, Four-color**
2nd David Barczak & Tracey Bryant & Pamela Donnelly *"Dogfish Shark Model"* *University of Delaware Sea Grant College Program*
- 52B Catalog, Educational Institutions**
3rd David Barczak & Tracey Bryant & Pamela Donnelly *Marine Education & Outreach Resource Guide* *University of Delaware Sea Grant College Program*

INFORMATION FOR THE MEDIA

- 55A News or Feature Release, Single News Release**
2nd Tracey Bryant *"Scientists Use Satellites to Detect Deep-ocean Whirlpools, Aquatic Systems"* *University of Delaware Sea Grant College Program*
- 57 Media Kit - Tools to Gain Media Coverage**
2nd Karen Galanaugh *"Twin Tamarin Monkeys Born at Brandywine Zoo"* *Brandywine Zoo*

ACHIEVEMENT / RESEARCH

- 69 Individual Achievement (Print or Broadcast)**
2nd Tracey Bryant & David Barczak & Pamela Donnelly *2006 Delaware Sea Grant Program Assessment Team Briefing Report* *University of Delaware Sea Grant College Program*

BOOKS / FICTION / VERSE

- 72C Non-fiction Book, Biography and Autobiography**
1st Jean Lamensdorf *Write Home for Me: A Red Cross Woman in Vietnam* *Random House Australia*
- 73 Fiction, Novel (Full-length, 40,000 Words and Up)**
2nd Jean Hull Herman *When I'm Calling You: A Happy Ending for Hollywood's Nelson Eddy and Jeanette MacDonald* *Word Wrangler Publishing*
- 74B Children's Books, Non-fiction**
HM Charles E. Ireland *Toolbox* *Cedar Tree Books*
- 75A Young Adult Books, Fiction**
2nd Ruth Fisher Goodman *The Jewish Pope* *Fithian Press*
- 78 Book Edited by Entrant, Including Poetry Books or Magazines**
1st Katherine Ward *Write Home for Me: A Red Cross Woman in Vietnam* *Random House Australia*