

# 2009 DPA Communications Contest Award Winners

## KEY to the publication, station, company or client through which the work appeared:

BCN	=	Brandywine Community News
CP	=	Community Publications
DBL	=	Delaware Beach Life
DSCC	=	Delaware State Chamber of Commerce
DSN	=	Delaware State News
DT	=	Delaware Today
DNREC	=	Department of Natural Resources and Environmental Control
GCN	=	Greenville Community News
HCN	=	Hockessin Community News
MCCN	=	Mill Creek Community News
O&A	=	Out & About Magazine
TNJ	=	The News Journal
TSN	=	TSN Publishing, Inc.
UD MPEO	=	University of Delaware Marine Public Education Office / Delaware Sea Grant
UD OC&M	=	University of Delaware Office of Communications & Marketing
WDEL	=	1150 WDEL-AM
WILM	=	1450 WILM NewsRadio / Clear Channel Radio

## PRINT MEDIA

### 01A News Reporting, Non-daily Newspaper

1st	Jesse Chadderdon	"Coons, Gordon on finances: a primer on NCCo Exec"	HCN
3rd	Andrea Miller	"Neighbors vow to vote officials out of office over group homes"	BCN

### 01C News Reporting, General or Specialized Circulation

2nd	Pamela T. Nichols	"Wellness Team at Forest Oak wins \$10,000 'veggie grant'"	DSEA Action!
HM	Diane Kukich	"Nature of glass may become clear"	UD Messenger

### 02 Continuing Coverage or Unfolding News

1st	Jesse Chadderdon	"Barley Mill Plaza Redevelopment Plan" Series	GCN
2nd	Pamela T. Nichols	"Implementation of new statewide teacher evaluation"	DSEA Action!

### 03 Investigative Reporting

1st	Andrea Miller	"Feeding students well: A tall order for school lunch programs short on cash"	GCN
1st	Antonio Prado	"Who's the bully: One man's war against School District"	BCN

### 04 Enterprise Reporting

1st	Antonio M. Prado	"Brandywine School District Redraws Attendance Zones" Series	BCN
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### 06A Editorial / Opinion, Non-daily Newspaper

1st	Francine Edwards	"Art or Crime"	Middletown Transcript
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### 06B Editorial / Opinion, Daily Newspaper

1st	Howard M Berlin	"Make sense of airport security"	TNJ
2nd	James Farny	"Obama will bring honesty and security"	The Washington Times
3rd	Jeanne Mell	"Apply business principles to the state budget"	TNJ

### 07A Feature Story, Non-daily Newspaper

1st	Susan Frost	"My Brothers"	CP Special Section
2nd	Susan Frost	"An Unexpected Friendship"	HCN
3rd	Jesse Chadderdon	"Fire company challenges smoulder"	HCN
HM	Jesse Chadderdon	"The Preservation Puzzle: Woodlawn Trustees a century later"	HCN

### 07C Feature Story, General or Specialized Circulation

1st	Patricia V. Rivera	"Family Ties"	DBL
2nd	Carol Kipp	"Sisterhood of Survivors"	O&A
3rd	Katie Grasso	"Job Corps Helps Jump Start Careers"	Delaware Business
HM	Bob Yearick	"Of Dioxin Dumps & General Degradation"	DT

## Print Media, continued

<b>08 Personality Profile</b>			
1st	Bob Yearick	"Surgery is not Funny"	Mainline Today Magazine
2nd	Beverly A Crowl	"Millsboro hospice patient receives outpouring of support"	Sussex Countian
3rd	Bob Yearick	"Has anyone seen our governor lately?"	DT
HM	Bob Yearick	"My Great Aunt"	The Penn Stater
<b>09A Special Articles – Business</b>			
1st	Adam Zewe	"Modern medieval marketing: Newark tech firm films Monty"	HCN
<b>09B Special Articles – Agriculture, Agribusiness, Aquaculture</b>			
1st	Patricia V. Rivera	"Staying Rooted: Technology marries tradition down on the farm"	DBL
<b>09C Special Articles – Arts and Entertainment</b>			
1st	Jesse Chadderdon	"Philly blood brothers bring their brand of rock n' roll to Wilmington"	BCN
<b>09D Special Articles – Health and Fitness</b>			
1st	Suzanne Eder	"Christmas in an empty space"	Living.Well
2nd	Christine Facciolo	"Neither child nor adult"	TNJ
3rd	Christine Facciolo	"What is hip?"	DT - Health & Fitness
HM	Lillian Shah	"7 Reasons to Keep Your Own Medical Records"	Living.Well
HM	Christine Facciolo	"Helping kids cope with serious medical problems"	TNJ
HM	Debbie Edson	"Let thy pumpkin be thy medicine"	Living.Well
<b>09E Special Articles – Education</b>			
1st	Antonio M. Prado	"Task Force: 2 School districts proposed to serve city" & "Prestige Academy's 1st report card: foundation for success there but earlier struggles show"	Foundation for success GCN
2nd	Antonio M. Prado	"City student, Greenville businessman bond leads to success" & "McKean hopes restoring WHMS sends a strong signal"	HCN
<b>09F Special Articles, Science – Ecology, Environment, Energy</b>			
1st	Mary Ann Benyo	"The Collector" & "Making life miserable for mosquitoes"	DBL
<b>09H Special Articles – Government or Politics</b>			
1st	Jesse Chadderdon	"County hopes to capitalize on Army move to Maryland" & "The fight for Philadelphia Pike"	HCN BCN
<b>09I Special Articles – History</b>			
1st	James Diehl	"Sports helped schools bond" & "Surviving segregation"	DBL
<b>09J Special Articles – Home (interior decoration, furniture, architecture, fashion)</b>			
1st	Lynn R. Parks	"Saving the light" & "Sophisticate Country"	DBL
<b>09M Special Articles – Reviews</b>			
2nd	Michael Pollock	"Balanced act" & "The Talented Mr. Tweedy"	O&A
<b>09N Special Articles – Social Issues</b>			
1st	Adam Zewe	"Challenges still exist for women in the workforce" & "Enterprising women: Leveling the playing field"	GCN
2nd	Beverly A Crowl	"Bush's cuts jeopardize hospice services" & "Tender care inspires hospice patient"	DSN/Cape Gazette
<b>09O Special Articles – Sports</b>			
1st	James Diehl	"Tiny town is a big hit" & "A big goal"	DBL
2nd	Antonio M. Prado	"Mussachio and Lockett light heavyweight fight ends in a draw" & "Sprinters lead Glasgow to 1st state title in 10 years"	HCN
3rd	Jesse Chadderdon	"Spartans beat Archmere, remain unbeaten" & "Despite history, public schools eye soccer success"	HCN

## Print Media, continued

### 09P Special Articles – Hobby or Crafts

1st Howard M Berlin "The Berliner" & "Palestine Notes" Paper Money Values

### 09Q Special Articles – Travel

1st Howard M Berlin "The Jewish Traveler: Cologne, Part I" & "Part II" Jewish Voice of Delaware  
 2nd Howard M Berlin "The Jewish Traveler: Munich, Part I" & "Part II" Jewish Voice of Delaware  
 3rd Howard M Berlin "The Jewish Traveler: The Venetian Ghetto" & Jewish Voice of Delaware  
 "The Jewish Traveler: Rome & The Ghetto, Part I"

### 10B Personal Columns, General

1st Howard M Berlin "Visit to Oxford unveils Nazi fake" & World Wide Coins  
 "Fitzwilliam Museum has massive coin collection"  
 2nd John A. Meyer "Role model for living well" & "My belted friends" Living.Well  
 3rd Howard Berlin "Exploring Berlin's numismatic museums" & World Wide Coins  
 "Hidden treasures worth seeking"

### 10C Personal Columns, Informational (how-to, Q&A, advice)

1st Scott Rosenthal "Uncover the extraordinary with meditation" & Living.Well  
 "Your optimum weight NASCAR-style"  
 2nd Karen Verna Carlson "Festive Feasting" & "Giving thanks" Living.Well  
 3rd Ann Wilkinson "Hands on Health" Living.Well  
 HM Bob Yearick "War on Words" O&A

### 11C Page(s) Regularly Edited By Entrant, General or Specialized Circulation (lifestyle, entertainment)

1st Terry Plowman "Beach briefs" DBL

### 12C Page(s) Regularly Edited By Entrant General or Specialized Circulation (not lifestyle, entertainment)

1st Pamela T. Nichols "Small but mighty" & "Hundreds of you 'Walk for the candidates'" DSEA Action!

### 13B Section Edited By Entrant, Non-daily (frequent, regular)

2nd Rita Truschel 1968: The Way We Were Changed & 100 Busy Years of Mother's Days TNJ

### 13C Section Edited By Entrant, Non-daily (frequent, regular)

2nd Brian Strauss FYI Living.Well

### 15C Publications Regularly Edited By Entrant, General or Specialized Circulation

1st Terry Plowman *DBL* DBL  
 & Tessa Shoup  
 2nd Michael Pollock *Out & About Magazine* 20th Anniversary Issue TSN  
 3rd Beth Shockley *Outdoor Delaware* DNREC  
 HM Michael Pollock *CityLife Wilmington Magazine* TSN

### 16A Page Layout, Non-daily Newspaper

2nd Andrea Miller Where to watch the big game & MCCN  
 "A day in the life of a Delaware National Guard soldier" GCN  
 3rd Andrea Miller A suburban guide to polite composting & HCN  
 "DCAD unveils new student center" BCN

### 16C Page Layout, General or Specialized Circulation

HM Diane Strauss *Living.Well Magazine* cover Living.Well

### 17A Headline Writing

1st Michael Pollock "Palin Comparison: Divine Institution" & TSN  
 "Up in smoke: Where the wild things are"

### 17D Editorial Cartoons

1st Jenifer Jurden "Jurdy Green" Living.Well

## PHOTOGRAPHY

### 20B Feature Photo in Printed Publication Other Than Newspaper

1st Kevin Fleming "Visual vacation: Down the hatch" DBL

### 20E Photo Essay in Printed Publication Other Than Newspaper

1st Kevin Fleming "Wild Delaware" DBL

### 22 Photographer-writer

1st Lynn Troy Maniscalco "Feature photography and Photojournalism" PSA Journal  
HM Beverly A. Crowl "Hospice patient jumps from airplane" Cape Gazette

## RADIO / TELEVISION

### 24A Prepared Report, Radio (news, investigative, feature, sports)

1st Carl Kanefsky "Assignment Delaware" WDEL  
2nd Mellany Armstrong "Delaware Stories" WDEL  
HM Allan Loudell "The Loudell Report" WDEL

### 24B Prepared Report, Television (news, investigative, feature, sports)

1st Reggie Wright "Experience: Instrument Maker" WHYY  
2nd Thomas J. Byrne "Olympic Soccer Hopefuls" WHYY  
2nd Lauren Krenzel "Experience: Cool Dogs Concert" WHYY  
3rd Thomas J. Byrne "Delaware State University Equestrian Team" WHYY  
3rd Ed Golden "Experience: Farm Photographer" WHYY  
HM Stephanie Aldrich "Experience: Wheelchair Dancing" WHYY

### 25A Special Programming, Radio (documentary, public affairs or editorial)

1st Mellany Armstrong "Shaping the Future" WDEL

### 25B Special Programming, Television (documentary, public affairs or editorial)

1st Meredith Sullivan "Joe Biden: Journey to the White House" WHYY  
& Micheline Boudreau  
& Lisa Shiner  
2nd Micheline Boudreau "Delaware Candidates for Governor Debate" WHYY  
& Namisha Anand  
& Mark Eichmann  
& Lisa Shiner

### 27A Personal Column On The Air or Critics Review, Radio

HM John Watson "Senator McCain G.I. Bill: Bad Idea" (June 12, 2008) WILM

### 28A Interview, Radio

1st Allan Loudell "Sports Gambling" WDEL  
2nd Richard Quinones "'Giant Catch' Exclusive interview with New York Giants wide receiver and Super Bowl hero David Tyree" 1290 "The Ticket"  
HM Allan Loudell "Senator Kennedy's Health" WDEL

### 28B Interview, Television

1st Namisha Anand "Friday Forum: Financial Crisis" WHYY  
& Micheline Boudreau  
2nd Namisha Anand "Legal Lesson: Biden-Palin Legal Track Record" WHYY  
& Micheline Boudreau

### 29A Talk Show, Radio

1st John Watson "Final presidential Debate: Interview & Talk Show" WILM  
2nd Rick Jensen "The Rick Jensen Show" ( Aug. 6, 2008] WDEL  
3rd Richard Quinones "End of an era" McNabb Benched-Breakdown of Eagles 1290 "The Ticket"

### 30A Best Newscast, Radio (commercial or non-commercial station)

1st Chris Carl "Delaware's Morning News" (June 5, 2008) WDEL

### 30B Best Newscast, Television (commercial or non-commercial station)

2nd Micheline Boudreau "Delaware Tonight" (Aug 25, 2008) WHYY

## Radio / Television, continued

### 31A Best Presentation, Radio (anchor, sportscaster, play-by-play)

1st	Peter MacArthur & Mellany Armstrong	"Delaware's Morning News" (June 5, 2008)	WDEL
2nd	John Sadak	"The Closest Sweep – 2008 Blue Rocks Finale"	1290 "The Ticket"
3rd	Allan Loudell	"The Loudell Report" (Sept 16 & 18, 2008)	WDEL

### 31B Best Presentation, Television (anchor, sportscaster, play-by-play)

1st	Thomas J. Byrne	"Delaware Tonight" (Aug 25, 2008)	WHYY
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## WORLD WIDE WEB

### 32C Web Content Written for Not-For-Profit or Educational Organization Sites

HM	Allan Loudell	"Unique License Plates; Rebel Flag; Winter Beers"	WDEL
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### 32D News Articles Written Specifically for the Web

1st	Elizabeth Boyle	"'Lucky' high schoolers live the life of marine scientists"	UD MPEO / DSG
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### 32E Feature Article Written Specifically for the Web

1st	Sue Moncure	"Face-to-Face a World Away"	
HM	Jerry Rhodes	"Mary Shelley's creature lives again"	UDaily

### 32G Online Newsletters

1st	Elizabeth Boyle & Tamara Beeson & Kimberly Doucette & Lisa Tossey	"At Sea"	UD MPEO / DSG
2nd	Michael Morgan & Susan Durnan	"Tatnall E-Update"	The Tatnall School

### 33 Web Site Edited by Entrant

1st	Michael Morgan & Susan Durnan	www.tatnall.org	The Tatnall School
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## ADVERTISING

### PRINT MEDIA ADVERTISING

#### 39A Single-sheet Poster

1st	Kathleen Wheatley	Trayless dining poster appearing in UD dining Halls, Fall 2008	UD OC&M
2nd	Tamara Beeson & Elizabeth Boyle	2008 Coast Day poster	UD MPEO / DSG

#### 39D Banner

1st	Tamara Beeson & Elizabeth Boyle	2008 Coast Day banner	UD MPEO / DSG
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### ELECTRONIC MEDIA ADVERTISING

#### 40 Radio Single Commercial or Campaign Built Around One Subject

1st	Elizabeth Boyle & Wendy Carey & Kimberly Doucette & Ron Ohrel & Lisa Tossey	Sea Talk public service announcements	UD MPEO / DSG
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# PUBLIC RELATIONS / PROMOTION / PUBLICITY

## COMMUNICATIONS PROGRAMS AND CAMPAIGNS

### 42 Community or Institutional Relations

1st Lisa Tossey                      2009 CMES / DSG Desk Calendar                      UD MPEO / DSG  
& Tamara Beeson  
& Elizabeth Boyle  
& Ron Ohrel

### 45 Marketing Program or Campaign for Service or Product

1st Karen Galanaugh              Strategy House New Business Identity Program              Strategy House, Inc.  
2nd Ann Marie van den Hurk      Branding Jennings Manufacturing Consultant              van den Hurk APR

### 46A Audiovisuals: Still Illustration or Multi-image Slides

1st Michael Morgan              Tatnall School Annual Fund E-Videos                      The Tatnall School

## PR PRINTED MATERIALS

### 47A Annual Report, External

1st Michele Sands              2007-2008 Annual Report / 2009 calendar              UD Center for Disabilities Studies  
1st Elizabeth Boyle              Sea Grant Reporter                      UD MPEO / DSG  
& Tamara Beeson  
& Kimberly Doucette  
& Ron Ohrel  
& Lisa Tossey

### 47B Annual Report, External

1st Michael Morgan              2007-2008 Annual Giving Report (magazine insert)              The Tatnall School  
& Susan Durnan

### 48B Magazine, Four-color

1st Molly Chappell              *University of Delaware Messenger* Vol. 16, No. 3              UD OC&M  
& Ann Manser  
2nd Jeanne Mell              *The Green Guide*                      Delaware Business/DSCC  
& Katie Grasso  
& Sharon Reardon  
& Kelly Cofrancisco  
3rd Michael Morgan              *Tatnall Today*                      The Tatnall School  
& Susan Durnan

### 50A Newsletter, One- to Three-color

1st Beverly A Crowl              *Making a Difference*                      Delaware Hospice  
2nd Michael Morgan              *Tatnall Update*                      The Tatnall School  
& Susan Durnan

### 50B Newsletter, Four-color

1st Katie Grasso              *Legislative Wrap-up*                      DSCC  
& Jeanne Mell

### 51A Brochure, One- to Three-color

1st Lisa Tossey              2008 Coast Day "Coastal Solution" Passport              UD MPEO / DSG  
& Tamara Beeson  
& Ron Ohrel  
& Elizabeth Boyle  
& Trevor Metz  
2nd Katherine Ward              DELCOG Brochure                      Delaware Coalition for Open Government  
& Rita Katz Farrell

## Public Relations / Promotion / Publicity — PR Printed Materials, continued

### 51B Brochure, Four-color

1st	Ron Ohrel & Tamara Beeson & Elizabeth Boyle	CMES brochure / folder	UD MPEO / DSG
2nd	Kelly Cofrancisco	Advocates of Hope Statewide Summit Program	DSCC
3rd	Karen Galanaugh	"Map Your Road to Success with Strategy House"	Strategy House, Inc.
HM	Christian Derr	College of Engineering Brochure	UD OC&M

## INFORMATION FOR THE MEDIA

### 55A News or Feature - Single News Release

1st	Tracey Bryant	"Listen-up Ladies: Don't postpone knee-replacement"	UD OC&M
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### 56 News or Feature - Multiple Releases

1st	Elizabeth Boyle	"There's something for everyone at Coast Day, Oct. 5"	UD OC&M
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## SPEECHES

### 58 Speech

1st	Katherine Ward	"Eulogy for Sally Rinard"	Christ Church Christiana Hundred
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## COLLEGIATE

### 66A Photography: Newspaper, Magazine or Special Supplement

HM	Sean Strauss	"puppy love™ The East River Skyline"	Living.Well
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## ACHIEVEMENT / RESEARCH

### 69 Individual Achievement (Print or Broadcast)

1st	Tracey Bryant & David Barczak & Pamela Donnelly	"Extreme 2008: 'A Deep-sea Adventure' Multimedia Educational Program"	UD OC&M
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## BOOKS / FICTION / VERSE

### 72G Non-fiction Book, Instructional, including "how-to"

1st	Lillian Shah & Laura Messinger	<i>Keeping Healthy By Keeping Track: A Complete Guide to Maintaining Your Own Health Records</i>	Infinity Publishing
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### 76 Short Story (Single Story or Collection)

1st	Linda Blaskey	"The Haircut"	The Broadkill Review
2nd	Marlene Lynch-Petrylak	"The Ornaments"	Smyrna/Clayton Sun-Times

### 77B Creative Verse, Book or Chapbook of Poetry

1st	Linda Blaskey	<i>FARM</i>	Bay Oak Publishers
2nd	Jamie Brown	<i>Conventional Heresies</i>	Bay Oak Publishers

### 78 Book Edited by Entrant, Including Poetry Books or Magazines

1st	Billie E. Travalini	<i>On the Mason-Dixon Line: An Anthology of Contemporary Delaware Writers</i>	University of Delaware Press
2nd	Billie E. Travalini	<i>Teaching Troubled Youth: A Practical Pedagogical Approach</i>	Cedar Tree Books