

2011 DPA Communications Contest Award Winners

PRINT MEDIA

01C News Reporting, General or Specialized Circulation

HM Pamela T. Nichols "Do today's students need librarians?" DSEA ACTION!

05 Special Series

1st Beth Miller "Heartache in Haiti" The News Journal
2nd Victor Greto "Art Draws Women to Second Careers" Delaware Beach Life

07A Feature Story, Non-daily Newspaper

1st Andrea Miller "The Naked Truth About Sunburst" Laugh! Magazine

07B Feature Story, Daily Newspaper

1st Kathryn Canavan "Buying a Crime Scene" The Philadelphia Inquirer
2nd Kathryn Canavan "Delaware diner feeds on bipartisan support" The Philadelphia Inquirer
3rd Kathryn Canavan "Fine art finds home on range of body parts" The Philadelphia Inquirer

07C Feature Story, General or Specialized Circulation

1st Suki Deen "Lost Boy: Finds Home" Wilmington University
2nd Mary Ann Benyo "Keeping History Afloat" Delaware Beach Life
3rd Michael Pollock "Bump in the Night" Out & About Magazine
HM Ashley Dawson "Digging for Details" Delaware Beach Life

08B Personality Profile – More than 500 words

1st Andrea Miller "Sketch Comedy" Laugh! Magazine
2nd Victor Greto "Jane Castle's Life Away from Politics" Signature Brandywine Magazine
3rd Tara Lynn Johnson "Main Line-bred musician returns to region" Ticket . . . by Montgomery Newspapers
HM Linda Stern "Wine, (What a) Woman, and Song" Delaware Beach Life
HM Michael Pollock "The O&A Interview: Mark Bowden" Out & About Magazine

09A Specialty Articles – Business

1st Kathryn Canavan "5 steps to get on the right retirement path in 2010" USA Today

09C Specialty Articles – Arts and Entertainment

1st Michael Pollock "Album Review: Big Boi – Sir Lucious Left Foot: The Son of Chico Dusty" American Noise.com
2nd Kathryn Canavan "The Globetrotters, In Close-Up" The Philadelphia Inquirer
3rd Tara Lynn Johnson "Local artists reveal 'Hidden Children' in 'Secrets & Shadows'" Ticket . . . by Montgomery Newspapers
HMTara Lynn Johnson "Family secrets spill onto Villanova Stage in 'Three Days of Rain'" Ticket . . . by Montgomery Newspapers

09D Specialty Articles – Physical health, fitness, mental health, self-help

1st Christine Facciolo "All Grown Up and No Place to Go" The News Journal
2nd Kathryn Canavan "Group support for grieving the loss of a pet" The Philadelphia Inquirer
3rd Christine Facciolo "The Whole Picture" Delaware Today Health & Fitness
HM Suzanne Eder "Cleaning Up Our (Inner) Environment" Living.Well

09G Specialty Articles – Food

1st Kelly Housen "Discover new (and some familiar) flavors at Piccolina Toscana" Spark

09I Special Articles – History

1st Pam George "The One That Got Away" Delaware Beach Life
2nd Kathryn Canavan "That land is your land" The News Journal
3rd James Diehl "Making Tracks to the Beach" Delaware Beach Life

09J Specialty Articles – Home (interior decoration furniture, architecture, landscaping)

1st Kathryn Canavan "Germs in Hiding" The Philadelphia Inquirer
2nd Maria Hess "The People's House" Delaware Today
3rd Karen L Jessee "Going . . . Going . . . Gone!" Part I Living.Well

09K Specialty Articles – Fashion

1st Lauren Ashley Golt "Style Files: Annabelle Kressman" Living.Well

09M Specialty Articles – Reviews (any subject – personal opinion must be expressed)			
1st Kathryn Canavan	“What’s within your control? How you spend your money”		USA Today
09N Specialty Articles – Social Issues (family, minority affairs, welfare, women, the elderly, consumerism)			
1st Kathryn Canavan	“The Art of the gift: Learn how to pick a holiday winner”		Gannet News Service
2nd Beverly A Crowl	“Local Realtor attributes family peace to Delaware Hospice”		Cape Gazette
3rd Karen Verna Carlson	“Grieving Losses”		Living.Well
09P Specialty Articles – Hobby or Crafts			
1st Howard M. Berlin	“Blind Notes”		Amos Publishing Co.
09S Specialty Articles – Green/Environmental			
HM Kathryn Canavan	“Get A Whiff of That!”		The Philadelphia Inquirer
10A Columns, Humorous			
1st Matt Sullivan	“A lifetime of drug and alcohol use in 25 minutes”		Spark
2nd Fay Jacobs	“The Land of Mulch and Money”		Delaware Beach Life
3rd Victor Greto	“Why your Teacher is a Smart-Ass and Knows More than You Do”		Laugh! Magazine
HM Tara Lynn Johnson	“What’s the Rush?”		Laugh! Magazine
HM Rich Barnett	“Desperately Seeking Sorrel”		Letters from CAMP Rehoboth
10B Columns, General			
1st Kelly Housen	“Seeking poetic justice vs. computers”		Spark
2nd Karen L Jessee	“Let Someone Else Love It”		Living.Well
10C Columns, Informational (how-to, Q&A, advice)			
1st Ann Marie van den Hurk & Scott Sloan	“Public Relations: Done right, podcasts can really promote your company”		Lexington Herald–Leader
2nd Kelly Housen	“A flavorful haven in Hockessin”		Spark
3rd Ann Wilkinson	“Hands On Health”		Living.Well
10D Columns, Personal Opinion (bylined, not editorial)			
1st Holly Norton	“Calling a penalty on inappropriate work wear”		Spark
2nd Alan Garfield	“Hate funeral protests? Then ignore them”		The News Journal
HM Marjorie M. Miller	“Socials – Lewes”		Delaware Coast Press
11C Page(s) Regularly Edited by (lifestyle or entertainment)			
1st Terry Plowman	“Beach Briefs”		Delaware Beach Life
2nd Tom Livingston	“Never a dull moment April day-by-day calendar”		MetroKids Magazine
12C Page(s) Regularly Edited by Entrant (not lifestyle or entertainment)			
2nd Pamela T. Nichols	<i>DSEA ACTION!</i> cover		Delaware State Education Association
13C Section Edited by Entrant, Gen / Spec (frequent, regular)			
1st Maria Hess	“Your Time”		Delaware Today
15C Publications Regularly Edited by Entrant, General or Special			
1st Terry Plowman	<i>Delaware Beach Life</i>		Delaware Beach Life
2nd Mark Nardone	<i>Delaware Today</i>		Delaware Today
3rd Mark Nardone	<i>Delaware Bride</i>		Delaware Bride
HM Michael Pollock	<i>Out & About Magazine</i>		Out & About Magazine
HM Beth Shockley	<i>Outdoor Delaware</i>		Outdoor Delaware
16C Page Layout, General or Specialized Circulation			
1st Kelly Carter	“Tracking the Past”		Delaware Today
2nd Jason Mastriana	“Spark Summer Music Series”		Spark
3rd Louise Bolin	“In the Lead”		Delaware Today Health & Fitness
HM Tom Livingston	“Never a dull moment April day-by-day calendar”		MetroKids Magazine
HM Tessa Shoup	“Beach Briefs”		Delaware Beach Life
17A Headline Writing			
1st Drew Ostroski	“Bidder Homes and Gardens” “Playing First String”		Delaware Today
2nd Tom Livingston	“Queasy Does It” “Don’t Wish a Pox Upon Your House”		MetroKids Magazine

PHOTOGRAPHY

20B Feature Photo in Printed Publication Other Than Newspaper

1st	Kevin Fleming	"Egret drops a feather into still water at Bombay Hook National Wildlife Refuge"	Delaware Beach Life
2nd	Kathleen Buckalew	Exhibition: "Chihuly's Inspiration"	Delaware Center for Horticulture
3rd	Diane Strauss	"Millie, enjoying the view"	Living Well
HM	Kathleen Buckalew	"Ginger Snaps"	Hagley Museum and Library

20E Photo Essay in Printed Publication Other Than Newspaper

1st	Kevin Fleming	"Keeping History Afloat"	Delaware Beach Life
2nd	Lynn Troy Maniscalco	"People of China"	Photographic Society of America Journal
3rd	Jessica Bratton	"Swimsuit Fashion"	Spark
HM	Jessica Bratton	"Fall Fashion"	Spark

21A Photography on the Web or Electronic Publishing, single photo

1st	Lisa Tossey	"Diamondback terrapin"	University of Delaware Sea Grant College Program
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22 Photographer-Writer

1st	Rich Barnett	"A Storm Named Earl"	Letters from CAMP Rehoboth
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RADIO / TELEVISION

23A On-the-scene Spot Report, Radio (news, features, sports)

1st	Allan Loudell	Election Day Reports	WDEL 1150-AM
2nd	Amy Cherry	Snowplow Reports	WDEL 1150-AM
3rd	Amy Cherry	Hurricane Reports	WDEL 1150-AM

24A Prepared Report, Radio (news, investigative, feature, sports)

1st	Mellany Armstrong	"Delaware Stories"	WDEL 1150-AM
2nd	Amy Cherry	"EducationWatch"	WDEL 1150-AM
3rd	Allan Loudell	"The Loudell Report"	WDEL 1150-AM

24B Prepared Report, Television (news, investigative, feature, sports)

1st	Bill Cook	"The Dignified Transfer"	WHYY TV
2nd	Brian Drouin	"Silk and Bamboo"	WHYY TV
3rd	Paul Parmelee	"King of the Beach"	WHYY TV

25A Special Programming, Radio (documentary, public affairs or editorial)

1st	Peter MacArthur & Mellany Armstrong & Amy Cherry & Allan Loudell & Frank Gerace & Sean Greene & Lee St. John & Erica Guidetti & LeAnne Matlach & Jim Hilgen & Rachael Samuels & Chris Carl	"Election Watch"	WDEL 1150-AM
2nd	Peter MacArthur & Mellany Armstrong & Amy Cherry & Allan Loudell & Frank Gerace & Robin Bryson & Andrew Sgroi & Sean Greene	"Snowmageddon"	WDEL 1150-AM

RADIO / TELEVISION, Cont'd.

25B Special Programming, Television (documentary, public affairs or editorial)

1st Micheline Boudreau "Delaware Debates 2010: Candidates for U.S. Senate" DFM News
& Karl Malgiero
& Namisha Anand
& Nancy Karibjanian
& Carl Asti
& Ralph Begleiter
& David Brond
& Meredith Chapman

26A Special Reporting Series, Radio (investigative or enterprise reporting)

1st Amy Cherry "Priest Sexual Abuse" WDEL 1150-AM

28A Interview, Radio

1st Allan Loudell Senate Campaign WDEL 1150-AM
2nd Rick Jensen Christine O'Donnell Interview WDEL 1150-AM

29A Talk Show, Radio

1st Rick Jensen "The Rick Jensen Show" WDEL 1150-AM

30A Best Newscast, Radio (commercial or non-commercial station)

1st Allan Loudell Delaware's News at Noon WDEL 1150-AM
2nd Chris Carl Delaware's Morning News WDEL 1150-AM
& Peter MacArthur
& Mellany Armstrong
& Amy Cherry
& Allan Loudell
& Robin Bryson
& Sean Greene
& Andrew Sgroi
& Don Voltz

30B Best Newscast, Television (commercial or non-commercial station)

1st John Mussoni "Delaware Children Museum Opens" WHYY TV

31A Best Presentation, Radio (anchor, sportscaster, play-by-play)

1st John Sadak "Judy Johnson Field at Daniel S. Frawley Stadium" WWTX 1290 "The Ticket"
2nd Allan Loudell "Delaware's News at Noon" WDEL 1150-AM
3rd Amy Cherry "Amy Cherry" WDEL 1150-AM
HM Mellany Armstrong "Delaware's Morning News" WDEL 1150-AM
& Peter MacArthur

31B Best Presentation, Television (anchor, sportscaster, play-by-play)

1st John Sadak "Down to the Wire" WHYY TV

ELECTRONIC COMMUNICATIONS

32B Web Content Written for Corporate or For-Profit Organization Sites

1st Daniel R. Tipton Market President Report Bank of America

32D News Articles Written Specifically for the Web

1st Thomas J. Byrne "Delaware: Home of poll-free campaigns?" DFM News
2nd Elizabeth Boyle "\$1.1 million NSF project to study Delaware Estuary mud" UDaily www.udel.edu/UDaily
3rd Mark Fowser "Will Delaware maintain its edge in the race for offshore wind?" DFM News

32E Feature Article Written Specifically for the Web

1st Linda Blaskey "Carry-On Luggage (Inside the mind of Josh Isard)" The Broadkill Review
2nd Diane Kukich "UD students experience first African World Cup" UDaily – www.udel.edu/UDaily

ELECTRONIC COMMUNICATIONS, Cont'd.

33 Web Site Edited by Entrant

1st	Thomas J. Byrne & Susan Swan & Micheline Boudreau	"DFM News" Web Site – www.delawarefirst.org	Delaware First Media Corp.
2nd	Chris Carl	WDEL.com	WDEL 1150-AM
3rd	Karen Galanaugh	www.brandywinezoo.org	Brandywine Zoo
HM	Roxane Ferguson	"Southern Chester Co. Chamber of Commerce Web site"	Southern Chester County Chamber

34A Web Site Development / Creation: Not-for-Profit or Educational Organization Sites

1st	David Barczak & Corin Joel Larraga & David Brond & Michael A. Gilbert & Denise Santos & Andrea Boyle	"UD Student Life Web Site"	UD Office of Communications & Marketing
2nd	Daniel R. Tipton	Lions Eye Bank of Delaware Valley Web Site	Lions Eye Bank of Delaware Valley
3rd	Tamara Beeson & Lisa Tossey & Elizabeth Boyle & Ron Ohrel	"UD's Wind Turbine" Web Site	UD Sea Grant College Program
HM	Wendy Scott	www.thedch.org	Delaware Center for Horticulture
HM	Jeffrey Chase & Corin Joel Larraga	"Forum and Reunion Weekend 2010"	UD Office of Communications & Marketing

36B Blogs – Web Content Written for Corporate or For-Profit Organization Sites

1st	Matt Amis	Dining Insider: "It Is Completely Easy Being Green"	Delaware Today
2nd	Allan Loudell	WDEL.com/Allen Loudell Blog	WDEL 1150-AM

37A Social Media Campaign – Web Content Written for Not-for-Profit, Government, or Educational Organization Sites

1st	Pamela T. Nichols	"Great Schools Great Communities" Media campaign	Delaware State Education Association
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37B Social Media Campaign – Web Content Written for Corporate or For-Profit Organization Sites

HM	Chris Carl	WDEL Social Media Campaign	WDEL 1150-AM
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38A Videos for Web site – Web Content Written for Not-for-Profit, Government, or Educational Organization Sites

1st	Patrick Mairs	"Feeling frustrated: Voter discontent in Delaware"	DFM News
2nd	Lisa Tossey & Elizabeth Boyle	"Rain garden video story"	UD Sea Grant College Program
3rd	Thomas J. Byrne & Karl Malgiero & Nancy Karibjanian	"State treasurer candidates' roundtable"	DFM News
HM	Nancy Craft	"This season we wish you abundance, joy, goodwill, hope, friendship, peace"	CGFNS International

PRINT MEDIA ADVERTISING

40B Advertising – Institutional or Image

1st	Bridget Gillespie	"Underage drinking is a Parent's problem"	The News Journal
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42A Advertising – Single-sheet Original Poster

1st	Tamara Beeson	"2010 Coast Day poster"	UD Sea Grant College Program
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42B Advertising – Original Poster Campaign

HM	Karen Galanaugh	Do the Brandywine Zoo	Brandywine Zoo
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42C Advertising – Billboard

1st	Tamara Beeson & Ron Ohrel & Elizabeth Boyle	"Lewes wind turbine signage"	UD Sea Grant College Program
2nd	Bridget Gillespie	"Say NO to that shot!"	Brandywine Counseling & Community Services

ELECTRONIC MEDIA ADVERTISING

43 Radio Single Commercial or Campaign

- 1st Elizabeth Boyle "Sea Talk public service announcements" UD Marine Public Education Office
& Lisa Tossey
& Ron Ohrel
& Kimberly Doucette

COMMUNICATIONS PROGRAMS AND CAMPAIGNS

45 PR/ Promo/ Publicity – Community or Institutional Relations

- 1st David Brond "Rebranding Campaign for the University of Delaware" UD Office of Communications & Marketing
& Molly Chappell
& Keith Heckert
& David Gregory
& Nan Mulqueen
& Andrea Boyle
& Christina Heritage Jones
& Gail Armstrong
& Ann Manser
& Robert Dilorio
& Kathy Atkinson
- 2nd Lisa Tossey "2010 CEOE/DESG online calendar wallpapers" UD Sea Grant College Program
& Elizabeth Boyle
& Ron Ohrel
& Tamara Beeson

46 PR/ Promo/ Publicity – Public Service

- 1st Meredith Chapman "Delaware Debates 2010" UD Office of Communications & Marketing
& Ralph Begleiter
& Andrea Boyle
& David Brond
& Carl Asti
& Kathy Atkinson
& Christina Heritage Jones
& Daniel Wright
- 2nd Mary Allen Coons/O'Donnell Debate in race for U.S. Senate Widener University School of Law
& Jim Hampton

48 PR/ Promo/ Publicity – Marketing Program or Campaign

- 1st Tracey Bryant "Harcourt 'Ace' Vernon Memorial Lecture" UD Office of Communications & Marketing
& Christina Heritage Jones
& Daniel Wright
& John Brennen
& Don Shenkle
& Eric Nelson
& Kathleen Wheatley

49B PR/ Promo/ Publicity – Audiovisuals: Video Productions

- 1st Lisa Tossey "Wind turbine time-lapse construction" UD Sea Grant College Program
& Doug White
& Paul Dumigan

49C PR/ Promo/ Publicity – Audiovisuals: PowerPoint or Similar

- 1st Nancy Craft "CGFNS Marketing Strategy for Internet-Based Services" CGFNS International
(Board of Trustees Presentation)

PR MATERIALS

50A Reports – External Annual Report

- 1st Nancy Craft "Global Challenges" 2008–2009 Biennial Report CGFNS International
2nd Elizabeth Boyle "Sea Grant Reporter" UD Marine Public Education Office
& Ron Ohrel
& Lisa Tossey
& Kimberly Doucette

PR MATERIALS, cont'd.

51B Magazine, Four-color

1st	Ann Manser & Molly Chappell	"University of Delaware Messenger"	UD Office of Communications & Marketing
2nd	Tracey Bryant & David Barczak & Daniel Wright & Evan Krape	"University of Delaware: Eco-Innovation"	UD Office of Communications & Marketing
3rd	Christopher Pitcher & Suki Deen	WilmU Magazine	Wilmington University
HM	Christopher Pitcher & Suki Deen	WilmU Magazine	Wilmington University

52B Magapaper / Tabloid, Four-color

1st	Nancy Lisagor & Tom Livingston	<i>MetroKids Delaware</i>	MetroKids Magazine
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53A Newsletter – One- to three-color

1st	Roxane Ferguson & Monica Fragale	<i>Southern Exposure: 4th Quarter 2010</i>	Southern Chester County Chamber of Commerce
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53B Newsletter, Four-color

1st	Wendy Scott	<i>The Gardener</i>	Delaware Center for Horticulture
2nd	Shaun Bailey	<i>Energy and the Estuary</i>	Estuary News
3rd	Bridget Gillespie Paverd	<i>VOICE</i>	American Lung Association of Delaware
HM	Beverly A Crowl	<i>Making a Difference</i>	Delaware Hospice

53C Newsletter, Electronic

1st	Matt Amis	<i>Delaware Today's Dining Insider</i>	Delaware Today
2nd	Katie McCabe & Drew Ostroski & Louise Bolin & Marissa Simeone	<i>Delaware Today's Hot Tickets</i>	Delaware Today
3rd	Elizabeth Boyle & Lisa Tossey & Tamara Beeson & Kimberly Doucette	<i>At Sea</i>	UD Marine Public Education Office
HM	Katie Grasso Wilson	<i>2010 Legislative Wrap</i>	Delaware State Chamber of Commerce
HM	Katherine Ward & Janis Shields & Mary Leah Christmas	<i>DPA NewsBreak</i>	Delaware Press Association

54A Brochure, One- to three-color

1st	Roxane Ferguson	<i>2010 Sponsorship/Advertising Opportunities</i>	Southern Chester County Chamber of Commerce
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54B Brochure, Four-color

2nd	Tamara Beeson & Elizabeth Boyle & Ron Ohrel & Lisa Tossey	<i>2010 Coast Day: Making the Most of Our Coast</i>	UD Sea Grant College Program
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56A Direct Mail Marketing – Print, Single Campaign

1st	Kathleen Buckalew	"The Fallen" postcard	Delaware Center for Horticulture
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INFORMATION FOR THE MEDIA

58A News or Feature Release – Single Release, News Release

HM	Karen Galanaugh	"Condor News"	Brandywine Zoo
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58B News or Feature Release – Feature Release

1st	Diane Kukich & Andrea Boyle	"Lori's hands project"	USA Today
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SPEECHES

61 Speeches

1st Nan Mulqueen "The Doctoral Degree: Leaving a Legacy That Matters" UD Office of Communications & Mktg.

COLLEGIATE

62A News Writing: Newspaper, Magazine or Special Supplement

1st Josh Shannon "Keeler's salary disclosed for first time" The Review, University of Delaware
2nd Kim Manahan "Mass e-mail violates students' privacy" The Whetstone, Wesley College
3rd Zoe Read "Demonstration highlights peace" The Review, University of Delaware
HM Marina Koren "Nursing alum hopeful in face of cancer" The Review, University of Delaware

63A Feature Writing: Newspaper, Magazine or Special Supplement

1st Marina Koren "Facebook serves as digital gravestone" The Review, University of Delaware
2nd Zoe Read "Students balance school, motherhood" The Review, University of Delaware
3rd Josh Shannon "Tailgates a hot spot for political campaigning" The Review, University of Delaware

65A Editorial: Newspaper, Magazine or Special Supplement

1st Kim Manahan "An interview plagued with confrontation" The Whetstone, Wesley College

66A Column: Newspaper, Magazine or Special Supplement

2nd Zoe Read "I'll try anything: Living in a hostel" The Review, University of Delaware

BOOKS / FICTION / VERSE

75A General, Non-fiction book

3rd James Farny *America 2010: A View* James F. Farny

75F Humor, Non-fiction Book

1st Fay Jacobs *For Frying Out Loud – Rehoboth Beach Diaries* A & M Books

75H Religious or inspirational, Non-fiction Book

1st Grace Adolphsen Brame *The Cross: Payment or Gift? Rethinking the Death of Jesus* Charis Enterprises

76 Novel, Fiction (40,000 words and up)

1st Stefani Deoul *The Carousel* A & M Books
2nd Thomas Oathout *An American Son* Xlibris Corporation

79 Short Story (Single Story or Collection)

1st Mary Pauer "The Sand Trap" Warren Machine Company, Inc.
2nd Mary Leah Christmas "John James Audubon and Red Banks Trace: A Fantasy" The Gleaner

80A Creative Verse, Single Entries

HM Sandra Seaton Michel "The Wind's Shadow" Tower Poetry Society

80B Creative verse, Book or Chapbook of Poetry

1st Vanessa D. Nesbit *Rivers Running in Desert Places* PublishAmerica, LLLP
2nd Theresa M. Woodeshick *Buffalo Chips: A Collection of Poems* AuthorHouse
3rd H. A. Maxson *The Walking Tour: Alexander Wilson in America* Bay Oak Publishers LTD

81 Book edited by entrant

1st Katherine Ward *The Cross: Payment or Gift? Rethinking the Death of Jesus* Charis Enterprises