

2011 NFPW Communications Contest Award Winners

PRINT MEDIA

05 Special Series			
1st	Beth Miller	"Heartache in Haiti"	The News Journal
07C Feature Story, General or Specialized Circulation			
1st	Suki Deen	"Lost Boy: Finds Home"	Wilmington University
09D Specialty Articles – Physical health, fitness, mental health, self-help			
HM	Christine Facciolo	"All Grown Up and No Place to Go"	The News Journal
09K Specialty Articles – Fashion			
1st	Lauren Ashley Golt	"Style Files: Annabelle Kressman"	Living.Well
11C Page(s) Regularly Edited by (lifestyle or entertainment)			
1st	Terry Plowman	"Beach Briefs"	Delaware Beach Life
13C Section Edited by Entrant, Gen / Spec (frequent, regular)			
2nd	Maria Hess	"Your Time"	Delaware Today
16C Page Layout, General or Specialized Circulation			
1st	Kelly Carter	"Tracking the Past"	Delaware Today
17A Headline Writing			
1st	Drew Ostroski	"Bidder Homes and Gardens" "Playing First String"	Delaware Today

PHOTOGRAPHY

21A Photography on the Web or Electronic Publishing, single photo			
1st	Lisa Tossey	"Diamondback terrapin"	University of Delaware Sea Grant College Program

RADIO / TELEVISION

23A On-the-scene Spot Report, Radio (news, features, sports)			
1st	Allan Loudell	Election Day Reports	WDEL 1150-AM
28A Interview, Radio			
3rd	Allan Loudell	Senate Campaign	WDEL 1150-AM
30A Best Newscast, Radio (commercial or non-commercial station)			
2nd	Allan Loudell	Delaware's News at Noon	WDEL 1150-AM

ELECTRONIC COMMUNICATIONS

32D News Articles Written Specifically for the Web			
3rd	Thomas J. Byrne	"Delaware: Home of poll-free campaigns?"	DFM News
33B Web Site Edited by Entrant			
2nd	Thomas J. Byrne & Susan Swan & Micheline Boudreau	"DFM News" Web Site – www.delawarefirst.org	Delaware First Media Corp.
34A Web Site Development / Creation: Not-for-Profit or Educational Organization Sites			
1st	David Barczak & David Brond & Andrea Boyle	"UD Student Life Web Site"	UD Office of Communications & Marketing

Electronic Communications, cont'd.

36B Blogs – Web Content Written for Corporate or For-Profit Organization Sites

1st Matt Amis Dining Insider: "It Is Completely Easy Being Green" Delaware Today

37A Social Media Campaign – Web Content Written for Not-for-Profit, Government, or Educational Organization Sites

1st Pamela T. Nichols "Great Schools Great Communities" Media campaign Delaware State Education Association

PRINT MEDIA ADVERTISING

40B Advertising – Institutional or Image

1st Bridget Gillespie "Underage drinking is a Parent's problem" The News Journal

42A Advertising – Single-sheet Original Poster

1st Tamara Beeson "2010 Coast Day poster" UD Sea Grant College Program

42C Advertising – Billboard

2nd Tamara Beeson "Lewes wind turbine signage" UD Sea Grant College Program
& Elizabeth Boyle

COMMUNICATIONS PROGRAMS AND CAMPAIGNS

45 PR/ Promo/ Publicity – Community or Institutional Relations

2nd David Brond "Rebranding Campaign for the University of Delaware" UD Office of Communications & Marketing
& Nan Mulqueen
& Andrea Boyle
& Ann Manser

46 PR/ Promo/ Publicity – Public Service

2nd Meredith Chapman "Delaware Debates 2010" UD Office of Communications & Marketing
& Ralph Begleiter
& Andrea Boyle
& David Brond

48 PR/ Promo/ Publicity – Marketing Program or Campaign

2nd Tracey Bryant "Harcourt 'Ace' Vernon Memorial Lecture" UD Office of Communications & Marketing

49B PR/ Promo/ Publicity – Audiovisuals: Video Productions

1st Lisa Tossey "Wind turbine time-lapse construction" UD Sea Grant College Program
& Doug White
& Paul Dumigan

49C PR/ Promo/ Publicity – Audiovisuals: PowerPoint or Similar

1st Nancy Craft "CGFNS Marketing Strategy for Internet-Based Services" CGFNS International
(Board of Trustees Presentation)

PR MATERIALS

50A Reports – External Annual Report

3rd Nancy Craft "Global Challenges" 2008–2009 Biennial Report CGFNS International

51B Magazine, Four-color

3rd Ann Manser "University of Delaware Messenger" UD Office of Communications & Marketing

53B Newsletter, Four-color

1st Wendy Scott *The Gardener* Delaware Center for Horticulture

53C Newsletter, Electronic

3rd Matt Amis *Delaware Today's Dining Insider* Delaware Today

54A Brochure, One- to three-color

1st Roxane Ferguson *2010 Sponsorship/Advertising Opportunities* Southern Chester County Chamber of Commerce

INFORMATION FOR THE MEDIA

58B News or Feature Release – Feature Release

1st Diane Kukich
& Andrea Boyle

“Lori’s hands project”

USA Today

SPEECHES

61 Speeches

3rd Nan Mulqueen

“The Doctoral Degree: Leaving a Legacy That Matters”

UD Office of Communications & Mktg.

BOOKS / FICTION / VERSE

75F Humor, Non-fiction Book

1st Fay Jacobs

For Frying Out Loud – Rehoboth Beach Diaries

A & M Books

75H Religious or inspirational, Non-fiction Book

1st Grace Adolphsen Brame

The Cross: Payment or Gift? Rethinking the Death of Jesus

Charis Enterprises

76 Novel, Fiction (40,000 words and up)

3rd Stefani Deoul

The Carousel

A & M Books

79 Short Story (Single Story or Collection)

1st Mary Pauer

“The Sand Trap”

Warren Machine Company, Inc.