

2010 DPA Communications Contest Winners

KEY to the publication, station, company or client through which the work appeared:

BCN	=	Brandywine Community News
DB	=	Delaware Business
DT	=	Delaware Today
DSEA	=	Delaware State Education Association
O&A	=	Out & About Magazine
TNJ	=	The News Journal
UDMPEO	=	UD Marine Public Education Office
UDOCM	=	UD Office of Communications and Marketing
UDSGCP	=	UD Sea Grant College Program
WDEL	=	1150 WDEL-AM News Talk Radio
WILM	=	1450 WILM NewsRadio / Clear Channel Radio
WWTX	=	1290 "The Ticket"

PRINT MEDIA

01C News Reporting, General or Specialized Circulation

1st Patricia V. Rivera "What are the odds?" Delaware Beach Life

05 Special Series

1st Antonio M. Prado "Special Needs" series BCN

07B Feature Story, Daily Newspaper

1st Moira Sheridan "Great plants start here" TNJ

07C Feature Story, General or Specialized Circulation

1st Mary Allen "Hometown Proud" Widener Magazine
 2nd Maria Hess "Can the Show Go On?" DT
 3rd Bob Yearick "Making An Impact" DT
 HM James Fine "It Takes a Village" Living.Well Magazine
 HM Brian Strauss "Fair Trade Organic Coffee" Living.Well Magazine
 HM Beverly A. Crowl "A Special Place to Go" [Delaware Hospice

08B Personality Profile - More than 500 words

1st Victor Greto "A Poet and How She Works" DT
 2nd Bob Yearick "She's Got Game" DT
 3rd Bob Yearick "Our Energy Future" DT
 HM Josephine Eccel "Old saxophone a last link with jazz great" TNJ

09D Special Articles - Physical health, fitness, mental health, self-help

1st Christine Facciolo "Surging Surgicenters" DT
 2nd Theresa Gawlas Medoff "A New Era of In Vitro" DT
 3rd Karen L Jessee "Hoarding: The Collyer Syndrome" Living.Well Magazine
 HM Christine Facciolo "Minimizing complications of an incurable ailment" TNJ
 HM Christine Facciolo "Dealing with Dementia and its toll on caregivers" TNJ
 HM Suzanne Eder "Choosing Joy" Living.Well Magazine

09M Special Articles - Reviews

HM Matt Amis "Light My Fire" DT

09N Special Articles - Social Issues (family, minority affairs, welfare, women, the elderly, consumerism)

1st Beverly A. Crowl "Delaware Hospice's New Beginnings" Shore Living

09P Special Articles - Hobby or crafts

1st Howard M. Berlin "Jerusalem's Gates" Paper Money Values

09Q Special Articles - Travel

HM Theresa Gawlas Medoff "What's Your Island" Delaware Bride

09R Special Articles - Advertorials

1st Susan Oates "We Stand for Babies. All Babies." DT

Print Media, cont'd.

09S Special Articles - Rotating Subject: Planet Earth

3rd Karen Verna Carlson "A Few Tips to Connect with Nature" Living.Well Magazine

10A Columns, Humorous

1st Fay Jacobs "Going Bats" Letters from CAMP Rehoboth

10B Columns, General

1st Suzanne Eder "Lost and Found" Living.Well Magazine

2nd Jane Scott "Get Wise to Owls" Delaware Beach Life

10C Columns, Informational (how-to, Q&A, advice)

2nd Scott Rosenthal "Little Pills in Big Bottles!" Living.Well Magazine

10D Columns, Specialized (essays, opinion, critique or review)

1st Moira Sheridan "Recalling the winter landscapes of Andrew Wyeth" TNJ

2nd Bob Yearick "War on Words" O&A

3rd Fay Jacobs "Health insurance isn't insurance; it's pre-paid health care" Letters from CAMP Rehoboth

11A Page(s) Regularly Edited By Entrant, Non-daily (lifestyle or entertainment)

1st Alexandra Duszak Columns Page The Review
& Ted Simmons

11C Page(s) Regularly Edited By Entrant, General / Specialized (lifestyle or entertainment)

1st Terry Plowman "Beach Briefs" Delaware Beach Life

12C Page(s) Regularly Edited By Entrant General / Specialized (not lifestyle or entertainment)

1st Pamela T. Nichols *DSEA Action!* Cover DSEA Action!

14C Sections / Supplements Edited By Entrant, General / Specialized (infrequent)

1st Susan Oates "Delaware Breast Cancer Coalition" DT

15C Publications Regularly Edited By Entrant, General or Specialized

1st Mark Nardone *The Fall Beach Guide* DT

2nd Mark Nardone *Delaware Today* DT

3rd Beth Shockley *Outdoor Delaware* Outdoor Delaware

HM Terry Plowman *Delaware Beach Life* Delaware Beach Life

16A Page Layout, Non-daily Newspaper

1st Alexandra Duszak "Mosaic" cover The Review
& Ted Simmons

16C Page Layout, General or Specialized Circulation

1st Louise Bolin "Full Circle" DT

2nd Kelly Carter "Our Energy" DT

3rd Nancy Lisagor *MetroKids Delaware* cover MetroKids Magazine
& Tracie Rucker

HM Nancy Lisagor "Never a dull moment" MetroKids Magazine
& Tracie Rucker

17A Headline Writing

1st Drew Ostroski "The Lincoln Log"; "Pretty Catchy" DT

2nd Nancy Lisagor "Happy? Sad? Chatty? Mad?" / "Zap varicose veins" MetroKids Magazine
& Tom Livingston

17C Original Graphics

1st Diane Strauss *Living.Well Magazine* cover Living.Well Magazine

17D Editorial Cartoons

1st Robert Tornoe "Eagles fans are such grinchies" Community News

2nd Jenifer Jurden "Jurdy Green" Living.Well Magazine

PHOTOGRAPHY

18E Photo Essay In Non-daily Newspaper

1st Howard M. Berlin "The Jewish Traveler: Rome and the Ghetto, Part II" Jewish Voice of Delaware

20B Feature Photo In Printed Publication Other Than Newspaper

1st Jared Castaldi "Women in Business" DT
 2nd Lynn Troy Maniscalco "David LaBelle snags a picture of himself and other PSA Judges" LaBelle Press
 3rd Lisa Tossey "Every crab counts" UDOCM
 HM Howard M. Berlin "Newman Money Museum, born again" Amos Press, Inc.
 HM Howard M. Berlin "Science notes" Amos Press, Inc.

20E Photo Essay in Printed Publication Other Than Newspaper

1st Scott Nathan "Making Manners Matter" Delaware Beach Life

21A Photography on the Web or Electronic Publishing, single photo

1st Lisa Tossey "Thousands come out to celebrate the sea at Coast Day" UDSGCP

22 Photographer-Writer

1st Moira Sheridan "A shady enterprise" TNJ
 HM Moira Sheridan "Plantation appreciation" TNJ
 HM Beverly A. Crowl "Delaware Hospice helps kids at Camp New Hope" Morning Star

RADIO / TELEVISION

23A On-the-scene Spot Report, Radio (news, features, sports)

1st WDEL Staff Entry "Obama Train" WDEL
 2nd WDEL Staff Entry "Castle Announcement" WDEL

24A Prepared Report, Radio (news, investigative, feature, sports)

1st Mellany Armstrong "Delaware Stories" WDEL
 2nd Allan Loudell "The Loudell Report" WDEL
 3rd Ted Efav "Harry the K: Remembering Harry Kalas" WILM
 HM Allan Loudell "The Loudell Report" WDEL

24B Prepared Report, Television (news, investigative, feature, sports)

1st Stephanie Aldrich "Garden Restaurant" WHY TV
 & Paul Parmelee
 & Pat Warner
 3rd Megan Pinto "Art Therapy" WHY TV
 & Gene Ashley

25A Special Programming, Radio (documentary, public affairs or editorial)

1st Mellany Armstrong "Giving the gift of better health to children" WDEL
 2nd Carl Kanefsky "The Minner Years" WDEL

25B Special Programming, Television (documentary, public affairs or editorial)

1st Ralph Begleiter "Left Behind: Chrysler's Newark Assembly Plant Past, Present and Future" Student Television Network
 & UD Broadcast News Documentary Class

26B Special Reporting Series, Television (investigative or enterprise reporting)

1st Bill Cook "Wind Power Delaware" WHY TV
 & Gene Ashley
 & Charlie O'Neill
 & Paul Parmelee
 & Pat Warner
 & Gary Lindstrom
 3rd Thomas J. Byrne "Fisker" WHY TV

27A Personal Column On The Air or Critics Review, Radio

3rd John Watson "Rush Limbaugh, NFL buy-in" WILM

Radio / Television, cont'd.

28A Interview, Radio

1st	Allan Loudell	"DAFB photos"	WDEL
2nd	Richard Quinones	"Don't Bet on It: an exclusive interview with former NBA Referee Tim Donaghy"	WWTX
3rd	Allan Loudell	"Sports Betting"	WDEL

29A Talk Show, Radio

1st	Richard Quinones	"An Ace for an Ace: Phillies Trade Breakdown"	WWTX
2nd	Rick Jensen	"The Rick Jensen Show"	WDEL
3rd	John Watson	"Failed Airline Bomber Attack"	WILM

30A Best Newscast, Radio (commercial or non-commercial station)

1st	Allan Loudell	"Delaware's News at Noon"	WDEL
2nd	WDEL Staff Entry	"Delaware's Morning News"	WDEL
3rd	Ted Efaw	"WILM Evening Report"	WILM

30B Best Newscast, Television (commercial or non-commercial station)

1st	John Mussoni	"First"	WHYY TV
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31A Best Presentation, Radio (anchor, sportscaster, play-by-play)

1st	John Sadak	"Rally Rocks"	WWTX
2nd	Mellany Armstrong & Peter MacArthur	"Delaware's Morning News"	WDEL
3rd	Allan Loudell	"Delaware's News at Noon"	WDEL
HM	Chris Carl	"WDEL News"	WDEL

31B Best presentation, Television (anchor, sportscaster, play-by-play)

2nd	John Sadak	"It feels like the first time"	WHYY TV
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INTERNET COMMUNICATIONS

32D News Article Written Specifically for the Web

1st	Deborah Kaye Pace	"Eddie Bauer's Final DIP Motion Approved"	Debtwire.com
2nd	Elizabeth Boyle	"Milldams Tell Scientists About Erosion, Mercury Contamination"	UDSGCP

32E Feature Article Written Specifically for the Web

1st	Diane Kukich	"Anthropology Student Travels to Cameroon with EWB"	UDaily www.udel.edu/udaily
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32F Commentary (columns, reviews, editorials) Written for the Web

1st	Allan Loudell	"The Down-side to School Board Elections on the 'Regular' Nov. Ballot"	WDEL
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32G Online Newsletters

1st	Traci Manza Murphy	<i>BrandywineFamilyBuzz.com</i>	The Brandywine Buzz
2nd	Daniel R. Tipton	<i>Making an Impact</i>	Aramark Healthcare
3rd	Katie McCabe & Drew Ostroski	<i>First Things First</i>	DT
HM	Elizabeth Boyle & Lisa Tossey & Tamara Beeson & Kimberly Doucette	<i>At Sea</i>	UDSGCP

33 Web Site Edited by Entrant

1st	Jeff Jackson	"St. Mark's High School" Web site	St. Mark's High
3rd	Howard M. Berlin	"Bluegrass and Old Time Music Streaming Audio Sites for your Listening Pleasure"	The World Wide Web

Internet Communications, cont'd.

34A Web Site Development / Creation: Not-For-Profit or Educational Organization Sites

1st	Lisa Tossey & Tamara Beeson	"Delaware Sea Grant" Web site	UDSGCP
2nd	Wendy Scott	"Our Urban Forest" Web site	Delaware Center for Horticulture
3rd	Jeffrey Chase & Neil Thomas	"Office of Economic Innovation and Partnerships" home page	UDOCM
HM	David Gregory & Keith Heckert	"Center for Political Communication" Web site	UD Center for Political Communication

34B Web Site Development / Creation: Corporate or For-profit Organization Sites

1st	Deborah Kaye Pace	"BizCom, LLC" Web site	BizCom, LLC
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34C Web Site Development / Creation: Professional Sites

1st	Daniel R. Tipton	"Immaculate Heart of Mary" Web site	Immaculate Heart of Mary School
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PRINT MEDIA ADVERTISING

39A Single-sheet Poster

1st	Tamara Beeson & Elizabeth Boyle & Sara Ohrel	2009 Coast Day Poster	UDSGCP
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39C Billboard

1st	Tamara Beeson & Ron Ohrel	School of Marine Science and Policy Mural	UDMPEO
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ELECTRONIC MEDIA ADVERTISING

40 Radio Single Commercial or Campaign Built Around One Subject

1st	Elizabeth Boyle & Lisa Tossey & Ron Ohrel & Kimberly Doucette	"SeaTalk" Public Service Announcements	UDSGCP
HM	Pamela T. Nichols	"No Salary Cuts"	DSEA

41 Television Single Commercial or Campaign Built Around One Subject

2nd	Pamela T. Nichols	"Coaches"	DSEA
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COMMUNICATIONS PROGRAMS AND CAMPAIGNS

42 Community or Institutional Relations

1st	Ann Marie van den Hurk	"Crisis Communications Plan"	van den Hurk APR
HM	Tamara Beeson & Elizabeth Boyle	"2009 College of Earth, Ocean, and Environment Holiday Card"	UDSGCP

43 Public Service

1st	Bridget Gillespie	"Other Tobacco Products Tax Campaign"	PACT
2nd	John Brennan & David Barczak & Molly Chappell & Neil Thomas	"H1N1 Campaign – Posters" / "H1N1 Campaign 411 – Webpage"	UDOCM
3rd	Katherine Ward & Karen Galanaugh & Allison Taylor Levine & Roxane Ferguson	"What Really Happened to Our Economy: The Consequences of Not Knowing"	Delaware Press Association Delaware Coalition for Open Government Delaware Humanities Forum

Communications Programs and Campaigns, cont'd.

HM Tamara Beeson "Coastal News" UDSGCP
& Ron Ohrel
& Lisa Tossey
& Jim Falk
& Doris Hicks
& Wendy Carey
& John Ewart
& Bill Byam

44 Internal Communications

1st Daniel R. Tipton "Carpenter Cares" Carpenter Technology Corp.

45 Marketing Program or Campaign for Service or Product

1st Martin A. Mbugua "Delaware Environmental Institute Website" / "UD Environmental Portal" UDOCM
& Molly Chappell
& David Barczak

46B Audiovisuals: Video Productions

1st Ron Ohrel "College of Earth, Ocean, and Environment" UDMPEO
& Robert Dilorio
2nd Karen Galanaugh "Get To Know Us" Evraz Claymont Steel

PR PRINTED MATERIALS

47A External Annual Report

1st Tracey Bryant "University of Delaware Research Annual Report" UDOCM
& David Barczak
& Pamela Donnelly
2nd Elizabeth Boyle "Sea Grant Reporter" UDSGCP
& Tamara Beeson
& Lisa Tossey
& Ron Ohrel
& Kimberly Doucette
HM Michele Sands "2008–2009 Annual Report / 2010 Calendar" UD Center for Disabilities Studies

47C General Report

1st Elizabeth Chajes "A Blueprint of UD's Value to the Diamond State" UDOCM
& Molly Chappell
2nd Wendy Scott "Our Urban Forest" Delaware Center for Horticulture
3rd Bridget Gillespie "2008–2009 Mini-Grant Program" Del. Dept. of Health / American Lung Association of Del.

48B Magazine, Four-color

1st Suki Deen *WilmU* Wilmington University
2nd Ann Manser *University of Delaware Messenger* UDOCM
& Molly Chappell
3rd Katie Grasso *Delaware Business* "Green Issue" DB
& Sharon Reardon
& Kelly Cofrancisco
HM Daniel R. Tipton *Carpenter Connections* Carpenter Technology Corp.
HM Neil Thomas *Southern UDelaware Magazine* UDOCM
& Eric Nelson
& Tina Jones

49B Magapaper / Tabloid, Four-color

1st Nancy Lisagor *MetroKids Delaware* MetroKids Magazine

PR Printed Materials, cont'd

50B Newsletter, Four-color

1st	Shaun Bailey	<i>Estuary News</i>	Estuary News
2nd	Bridget Gillespie	<i>Voice</i> Newsletter 10-Year Anniversary Edition	American Lung Association of Del.
3rd	Wendy Scott	<i>The Gardener</i>	Delaware Center for Horticulture
HM	Sally Humphrey & Nancy Craft & Mark Chura & Michele Jennings	<i>Delaware Greenway Connections</i>	Delaware Greenways

51B Brochure, Four-color

1st	Daniel R. Tipton	"Immaculate Heart of Mary School Informational Brochure"	Immaculate Heart of Mary School
2nd	Tamara Beeson & Elizabeth Boyle & Ron Ohrel & Kimberly Doucette & Lisa Tossey	"2009 Coast Day" Program and Map	UDSGCP
3rd	Michele Sands	"Supporting well-being, inclusion, empowerment"	UD Center for Disabilities Studies

53 Direct Mail Marketing

1st	Kathleen Wheatley & Gail Armstrong & Andrea Boyle	"We Strive for Excellence in Everything We Do"	UDOCM
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INFORMATION FOR THE MEDIA

55A News or Feature - Single News Release

1st	Andrea Boyle	"Men Behind the '08 Presidential Campaigns Speak Together"	UDOCM
3rd	Suki Deen	"Academic Advisors Build Bicycles for Kids in Need"	Wilmington University

55B News or Feature - Single Feature Release

2nd	Karen Galanaugh	"New Bee Hive Exhibit at the Zoo"	Brandywine Zoo
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56 News or Feature - Multiple Releases

1st	Karen Galanaugh	Promote Actor / Musician Bennett Dunn	Bennett Dunn
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57 Media Kit - Tools to Gain Media Coverage

1st	Karen Galanaugh & Katherine Ward	Online Media Resource Page for Public Forum Event	Delaware Press Association
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SPEECHES

58 Speeches

1st	Theresa Gawlas Medoff	"A Journalist's Privileges"	Delaware Press Association
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COLLEGIATE

59A News Writing: Newspaper, Magazine or Special Supplement

1st	Josh Shannon	"Harker's Pay Ranks Third for Public University"	The Review
2nd	Marina Koren	"Alumnus Remembered for Creative Spirit"	The Review
HM	Kim Manahan	"What Does Wesley College Do with Student's Tuition"	The Whetstone
HM	Zoe Read	"Students Live Life of Luxury in Dickinson Apartments"	The Review
HM	Kim Manahan & Kelly Morgan	"NCAA Places Wesley Football on Probation"	The Whetstone

Collegiate, cont'd.

60A Feature Writing: Newspaper, Magazine or Special Supplement

1st	Samantha S. Brix	"Walking Through Men's Fashion: Behind the Sneaker Craze"	The Review
2nd	Alexandra Duszak	"Vintage Bikes Spin New Wheels"	The Review
3rd	Josh Shannon	"Student Stories: Abby Sadler"	The Review
HM	Melissa Gray	"Walk to Cure Diabetes"	Living.Well Magazine

60C Feature Writing: Web

2nd	Jennifer A. Rini	"New trail gives student insight on insects"	The Review
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62A Editorial: Newspaper, Magazine or Special Supplement

1st	Samantha S. Brix	"A century later, the need for Turkish recognition remains"	The Review
HM	Sam Ettinger	"Mr. Ettinger: Goes to Washington"	Living.Well Magazine
HM	Robert Ramnauth	"Yesterday and Today"	The Whetstone

63A Column: Newspaper, Magazine or Special Supplement

2nd	Alexandra Duszak	"Remembering Print in its Prime"	The Review
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65A Graphics / Illustrations: Newspaper, Magazine or Special

1st	Liam McWilliams	<i>Living.Well Magazine</i> cover	Living.Well Magazine
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ACHIEVEMENT / RESEARCH

69 Individual Achievement (Print or Broadcast)

1st	Tracey Bryant & David Barczak & Pamela Donnelly & Christian Derr	"Extreme 2009: An Antarctic Adventure"	UDOCM
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70 Faculty Adviser of Student Publications

1st	Anne Marie Eanes & Linda Grieco	<i>Markings</i>	St. Mark's High
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BOOKS / FICTION / VERSE

72C Non-fiction Book, Biography and Autobiography

1st	Gail Sezna	<i>My Boys</i>	Grief Illustrated Press
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72D Non-fiction Book, History

1st	James Diehl	<i>World War II Heroes of Southern Delaware</i>	The DNB Group
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73 Fiction, Novel (Full-length, 40,000 Words and Up)

1st	J. Gregory Smith	<i>Final Price</i>	CreateSpace
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76 Short Story (Single Story or Collection)

1st	Billie E. Travalini	"Rush Limbaugh and the French Apple Pie"	Another Chicago Magazine
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77B Creative Verse, Book or Chapbook of Poetry

1st	Wendy E. Ingersoll	<i>Grace Only Follows</i>	March Street Press
2nd	JoAnn Balingit	<i>Your Heart and How It Works</i>	Spire Press
3rd	David P. Kozinski	<i>Loopholes</i>	The Broadkill Review