

NEWS *BREAK*

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CRACKING THE YOUNG ADULT MARKET

DPA member Lara M. Zeises, author of several books for young adults, will be the guest speaker at the next DPA



general meeting on Thursday, February 24.

In her talk, "10 Steps to Cracking the YA Market," Lara will lay out a plan for getting published in the teen market, as well as discuss the path she followed.

Lara's work includes *Bringing Up the Bones*, a Delacorte Press Honor Book, and *Contents Under Pressure*, described as a "fresh, honest look at the difficult choices and unexpected joys in a girl's life under pressure."

She also is a contributor to *Rush Hour: Face*, which is

due out in April.

Her third young adult novel, *Anyone But You*, will be in bookstores in November.

Lara recently was awarded a 2005

Emerging Artist Fellowship grant from the Delaware Division of the Arts.

A Delaware native and University of Delaware grad, Lara says she's been writing all of her life — using the typewriter in her mom's office to write Nancy Drew-type stories when she was eight, and writing fiction, poetry and plays while in high school.

While working on a master of fine arts degree in creative writing at Emerson College, she attended an adolescent novel workshop and became intrigued with

writing for young adults.

Contents Under Pressure began as her thesis project.

Lara's humor is evident, especially on her Web site, www.zeisgeist.com.

"When you are young, being a dork is a terrible burden," she writes. "But the older you get, the more you realize that dorkdom is often a great predictor of success as an adult."

The luncheon meeting will be held from noon to 2 p.m. in the Westover Room at the Terrace at Greenhill, 800 N. Dupont Road, Wilmington. The cost is \$15 per person.

Guests are welcome. To make a reservation, please fill out the form on page 4.

For information, call Sara Garrison, (302) 762-1984.

WHO WE ARE

Delaware Press Association is an affiliate of the National Federation of Press Women. Established in 1977, DPA is a network of communications professionals dedicated to the highest standards of excellence in communication and to protecting First Amendment freedoms.



Seven DPA Communicator of Achievement honorees attended the Holiday Luncheon in December. They are (back row): Gloria Galloway, Mary Louise Ponsell, Allan Loudell, Marion K. Rechsteiner, Sally Rinard; (front row) Lynn Troy Maniscalco, and Rita K. Farrell. Read more about Lynn, the 2005 COA, on page 2.

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IN THE SPOTLIGHT: LYNN TROY MANISCALCO

Photojournalist Lynn Troy Maniscalco received the 2005 Communicator of Achievement Award (COA) from Delaware Press Association in December. She is the first photographer to receive the honor.



Lynn Troy Maniscalco
Photo by Bridget Paverd

The Communicator of Achievement Award is the highest honor DPA bestows on its members. The award is given for lifetime achievement in the communications profession. It also recognizes exemplary service to the community, to humanity, and to the profession, especially to DPA and the National Federation of Press Women.

Lynn first became interested in journalism in high school, where she edited the newspaper and yearbook.

She became an educator after earning an undergraduate degree at Penn State and a master's degree in Reading and Learning Disabilities at American University. Her understanding of the problems children can have with reading has influenced her photos and has earned her many

honors including the "International Understanding Through Photography" award in 1996 from the Photographic Society of America (PSA).

Lynn, who has served on the national board of PSA for the last nine years, plans to devote more time to her hobby of 3-D photography, something that has fascinated her since childhood.

"Photography is not about the equipment we use," Lynn says. "It is about what we see around us and how we depict it; the ability to recognize a compelling image and the skill to capture it. The camera is a tool and the photographer is a visual storyteller who shows something meaningful that words alone cannot convey, thus drawing the viewers into the situation and allowing them to share the emotion and intimacy of the moment."

Her passion for photography began when she spent rainy days as a child viewing her grandmother's stereopticon card collection, which years later she inherited.

During her career, Lynn has worked as a writer and photographer for various small newspapers, winning many national and international awards for her photographs. She established a custom photo business and continues

to accept a variety of freelance assignments. Her work has been published in many books and magazines over the years.

With many prestigious photographic awards to her credit, Lynn feels the COA honor is particularly significant.

"This award is probably even more meaningful to me than my photographic honors, because recognition by my colleagues indicates an acceptance of photography as a comparable means of communication," Lynn says. "I am truly honored."

Lynn suggests that modern equipment makes it easier for anyone to get properly exposed and focused shots, but notes that it takes expertise to get in the right position, frame the image and shoot at the right moment to get the best pictures.

Looking for human moments in ordinary situations takes patience and sensitivity. The two most important things — where to point the camera and when to push the button — are intuitive through experience.

"Anyone can be taught the technical aspects of photography," she says, "but there is a big difference between a camera operator and an effective visual communicator."

NEW DPA MEMBERS

DPA welcomes the following new members:

Chelsea C. Bordeaux, news director, WVUD 91.3 FM,
University of Delaware

Joel F. Glazier, reporter, *The Jewish Voice*

Allison Taylor Levine, communications director,
Delaware Department of Health and Social Services

Lara M. Zeises, author, young adult fiction

NEWSBREAK

The Delaware Press Association newsletter
is published quarterly.

The next issue will be published in April.
Deadline: March 19.

Submit editorial content to
Tara Lynn Johnson, Editor
(302) 290-7970 or dpanewsbreak@yahoo.com

FROM THE PRESIDENT: LET THE SUN SHINE

Government of the people, by the people, for the people.”

That famous phrase from Lincoln’s Gettysburg Address is one Americans love to quote. That ideal of our democracy, however, can be realized only if the people know what is happening in their government. In recent years, that knowledge has become more and more difficult to obtain.

Journalists always have been in the vanguard of protecting Americans’ First Amendment right to a free press. We have led the way in using the 1966 Freedom of Information Act (FOIA) to bring to light information that is vital to the people.

The FOIA has been challenged many times in court; in fact, it has been the subject of more than 20

Supreme Court cases. But never has the people’s right to know been more threatened than it is today.



Theresa Medoff
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In the wake of 9/11, the Bush Administration instructed government agencies to deny Freedom of Information requests if a “sound, legal basis” could be found.

In January 2003, the Bush Administration asked the Supreme Court for a significant narrowing of the Freedom of Information Act.

The right of a free press is being challenged very seriously right now with the government’s demand for reporters to reveal their sources.

As journalists, we are more acutely aware than the average citizen of the increasing difficulty in gaining access to government information. And as journalists, we have a responsibility to let

the people know that secrets are being kept.

DPA and NFPW are joining with media professionals across the country to sponsor Sunshine Week, March 13 to 19. Sunshine Week, spearheaded by the American Society of Newspaper Editors, is an initiative to open a dialogue about the public’s right of access to government information. Participating journalists will print or air editorials, opinion pieces, news stories and editorial cartoons about the importance of open government. For more information: www.sushineweek.org.

I urge you to use your power and add your voices to those of your peers nationwide during Sunshine Week to protect the ideal of government “of the people, by the people, for the people.”

Yours,
Theresa Gawlas Medoff

MEDIA MAVENS AND MAVERICKS

Sheri Bell-Rehwooldt will interview celebrity biographer Kitty Kelley in Feb for a Q&A for *Writer’s Digest* magazine. She also is working on a bug book, *Cicada*, for Kid-Haven Press. The 2005 NAS-CAR Travel Planner, which Sheri helped to write for Mobil Travel Guide, is available at www.amazon.com. Visit www.Rehwooldt.com for more news,

Sally Rinard created and will write a column for *Out and About* magazine called “The Sexes,” a relationship column covering situations that apply to men and women, both married and

single. The Feb. column is about Valentine’s Day.

Marion Rechsteiner wrote an article on blogs—Web logs or journals—for the Dec. 2004 issue of *New Matter*, the monthly publication of the Chester County Bar.

Clella Murray will hold a book signing for her new mystery, *VX: A Deadly Mist*, from 5 – 7:30 p.m., March 16, at the Barnes & Noble College Book Store, U of D Perkins Student Center, 325 Academy Street, Newark.

Send us your news!
dpanewsbreak@yahoo.com.

TIDBITS

Entries for the 2005 **First State High School Journalism Contest** must be postmarked by Feb. 15, 2005.

Contest requirements and the official entry form are available on the DPA Web site: www.DelawarePressAssociation.org.

The awards luncheon for contest winners will be held Wed., April 27, 2005, in the Bill Frank Conference Room at The News Journal, Basin Road, near New Castle.

For information, contact contest director Barbara Roewe, (302) 764-7483 or bcroewe@aol.com.

The **DPA 2005 Communications Contest** fielded more than 200 entries. Co-directors Vanessa Nesbit and Diana Hirsch wish entrants the best of luck. Look for results in April.

The **Writers at the Beach** conference, a casual forum for writers and readers to discuss the necessity of writing, will be held on March 5 at Crabber’s Cove in Dewey Beach. The day features talks with authors, workshops on a variety of topics and more. For information or to register, visit WritersattheBeach.com.



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Theresa G. Medoff, President
Katherine Ward, Executive Director

DPA membership dues are \$20/year
\$5/year for students
\$71.50 for DPA/NFPW joint membership

VISIT OUR WEB SITE:

WWW.DELAWAREPRESSASSOCIATION.ORG

DPA LUNCHEON RESERVATION FORM

Name(s): _____

Number attending: _____

Phone and/or e-mail: _____

Meal choice (please indicate number of each on line):

- _____ Grilled Chicken Caesar Salad
- _____ Roasted Turkey Club Sandwich with Cranberry Chutney Mayonnaise
- _____ Baked Broccoli & Cheddar Quiche with Fresh Fruit Garnish and Croissant

Special requirements _____

Amount enclosed (\$15 per person): _____

Mail form with check made out to DPA to Delaware Press Association, c/o Sara Garrison, 3 Guest Lane, Wilmington, DE 19809. For more information, contact Sara at (302) 762-1984 or garrison@freelancewritingde.com.

CALENDAR OF EVENTS

The **Delaware Literary Connection** holds meetings with speakers on a variety of topics. For information, call Sally Rinard, (302) 658-4708.

DPA Meeting. "10 Steps to Cracking the Young Adult Market." Author Lara M. Zeises will tell how to get published in the teen market and will discuss the path she followed. **Noon to 2 p.m. Feb. 24.** The Terrace at Greenhill, Westover Room, 800 N. Dupont Road, Wilmington. Guests welcome. Cost: \$15 per person, parking free. To make a reservation, fill out the form on this page. Info, page 1.

The 72nd **Wilmington International Exhibition of Photography** will be held **Feb. 20 & 27** at UD's Arshat Hall, 2700 Pennsylvania Ave., Wilmington. Prints on exhibit Feb. 20-27. Admission is free. For information, contact Lynn Maniscalco at (302) 478-6423 or Ltmphoto@juno.com

DPA Board Meeting. 6:30 p.m. March 16. Methodist Country House, Sterling Conference Room, 4830 Kennett Pike, Wilmington. Light supper, available for \$8, at 5:45 p.m. Supper reservations, bcroewe@aol.com. All members welcome.